###### **Email Blast Template**

**Subject line:** Personal Benefit, Common Good

Dear [insert salutation],

[NAME OF PARISH/SCHOOL] is grateful to you for supporting the advancement of Catholic education. I am writing about a new and unique opportunity for Archdiocese of Chicago Catholic Schools. In August 2017, the State of Illinois passed a bill that creates a new way to fund scholarships for children who choose to attend private schools through the “[Invest in Kids](http://tax.illinois.gov/InvestInKids/) Act,” which provides strong incentives for donors to support non-public school scholarships for low-income students in the state. Illinois students from low-income families may use these new scholarships to attend a non-public school of their choice.

* Beginning in January, individuals and corporations can make donations to Scholarship Granting Organizations (SGO) that will distribute scholarships to qualified K-12 students.
* Donors will receive a 75 percent state tax credit for donations made to an SGO.
* Students may receive tax credit scholarships beginning with the 2018-19 school year. To qualify for tax credit scholarships, families must earn less than 300 percent of the federal poverty level ($73,800 for family of four).

**Tax credits will be available on a first come, first serve basis beginning January 2, 2018, but there are a couple actions that require your immediate attention.** As there is a limit to the amount of scholarships available, it is vital we move quickly to ensure these funds are designated to Archdiocese of Chicago Catholic Schools. Strong interest may cause the cap for tax credits to be reached within minutes of opening. Therefore, we strongly encourage any interested donors to be prepared as soon as the application opens at 8 a.m. CST on January 2. This means donors should plan to log in to the accounts at 7:50 a.m. on January 2.

Join us in supporting Archdiocesan schools and remove the financial barrier that prevents children from receiving a quality Catholic education. Contact the Tax Credit Scholarship Office at tcs@archchicago.org or 312.534.2617 today.

Sincerely,

[SIGNATURE]

[TITLE]